

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/09/12 - 11/06/12		<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/10/12 / 10/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	10/14/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$325.00			
		Week: 10/15/12	10/21/12	-----1				1	\$325.00			
		Week: 10/22/12	10/28/12	-----1				1	\$325.00			
		Week: 10/29/12	11/04/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/29/12-11/04/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$325.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
N 16	KVVU	10/23/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	MTWTF--				5	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/23/12-10/29/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$185.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
		Week: 10/30/12	11/05/12	MTWTF--				5	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$185.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	7	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$185.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	8	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$185.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	9	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$185.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	10	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$185.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
N 17	KVVU	11/06/12	11/06/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	-1-----				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	The Dr.Oz Show	M-F 10a-11a	-Tu-----	:30		\$185.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
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<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 20	KVVU	10/23/12	11/05/12	Better	M-F 11a-12p		:30			NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	Better	M-F 11a-12p	MTuWThF----	:30		\$150.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	4	KVVU	10/23/12-10/29/12	Better	M-F 11a-12p	MTuWThF----	:30		\$150.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
Week:		10/30/12	11/05/12	MTWTF--				5	\$150.00			
N 22	KVVU	10/09/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$150.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$150.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
N 23	KVVU	10/23/12	11/05/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$150.00	NM		
	See MG 23.11											
	2	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$150.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	3	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$150.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	4	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$150.00	NM		
	See MG 23.12											
	5	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$150.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	11	KVVU	10/23/12-10/23/12	Cops/Dog The Bounty Hunter	1-2pm	-Tu-----	:30		\$150.00	NM		
	Ⓜ MG for 23.1 10/23											
	12	KVVU	10/26/12-10/26/12	Cops/Dog The Bounty Hunter	1-2pm	-----F----	:30		\$150.00	NM		
	Ⓜ MG for 23.4 10/26											
Week:		10/30/12	11/05/12	MTWTF--				5	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/30/12-11/05/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$150.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	7	KVVU	10/30/12-11/05/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$150.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	8	KVVU	10/30/12-11/05/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$150.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	9	KVVU	10/30/12-11/05/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$150.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	10	KVVU	10/30/12-11/05/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$150.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
N 24	KVVU	10/09/12	11/05/12	Katie	2-3p		:30			NM	8	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$165.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20											

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485655 /	06236978

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	DSCC IE	1407

Advertiser	Original Date / Revision
DSCC	10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$165.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	KVVU	10/16/12-10/22/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20											
	9	KVVU	10/16/12-10/22/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20											
	10	KVVU	10/16/12-10/22/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20											
Week:		10/23/12	10/29/12	MTWTF--				5	\$165.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	KVVU	10/23/12-10/29/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	12	KVVU	10/23/12-10/29/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	14	KVVU	10/23/12-10/29/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
Week:		10/30/12	11/05/12	MTWTF--				5	\$165.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	16	KVVU	10/30/12-11/05/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	17	KVVU	10/30/12-11/05/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	18	KVVU	10/30/12-11/05/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	19	KVVU	10/30/12-11/05/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	20	KVVU	10/30/12-11/05/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
N 25	KVVU	10/13/12	11/03/12	The Closer	Sa 2-3p		:30			NM	15	\$17,905.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	The Closer	Sa 2-3p	-----Sa--	:30		\$125.00	NM		
	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20											
Week:		10/15/12	10/21/12	-----1-				1	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	The Closer	Sa 2-3p	-----Sa--	:30		\$125.00	NM		
	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20											
Week:		10/22/12	10/28/12	-----1-				1	\$125.00			

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
485655 /		06236978
<u>Contract Dates</u>		<u>Product</u>
10/09/12 - 11/06/12		DSCC IE
<u>Estimate #</u>		1407
<u>Advertiser</u>		<u>Original Date / Revision</u>
DSCC		10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Type</u>		
3	KVVU	10/22/12-10/28/12	The Closer	Sa 2-3p	-----Sa--	:30			\$125.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
5	KVVU	10/11/12-10/11/12	Extra	M-Sa 8-10p/Su 7-1	-----Th-----	:30			\$825.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
6	KVVU	10/15/12-10/15/12	Extra	M-Sa 8-10p/Su 7-1M	-----	:30			\$825.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
7	KVVU	10/15/12-10/15/12	Katie	1-2pm	M-----	:30			\$275.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
8	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	--W-----	:30			\$275.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
9	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30			\$275.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
10	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30			\$275.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
11	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30			\$300.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
12	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30			\$300.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
13	KVVU	10/15/12-10/15/12	The Dr.Oz Show	3-4p	M-----	:30			\$350.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
14	KVVU	10/18/12-10/18/12	The Dr.Oz Show	3-4p	----Th-----	:30			\$350.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
15	KVVU	10/15/12-10/15/12	TMZ	M-Sa 8-10p/Su 7-1M	-----	:30			\$825.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
16	KVVU	10/28/12-10/28/12	BB World Series	330pm-8pm	-----Su	:30			\$7,500.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
17	KVVU	11/04/12-11/04/12	FOX Soccer	Various	-----Su	:30			\$520.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
18	KVVU	10/14/12-10/14/12	BB League Championships	1pm-8pm	-----Su	:30			\$3,250.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
19	KVVU	10/12/12-10/12/12	X-Factor	Fri 8p-9p	-----F----	:30			\$2,285.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
20	KVVU	10/19/12-10/19/12	Anderson Cooper	2-3p	-----F----	:30			\$300.00	NM		
MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.												
Week: 10/29/12		11/04/12	-----1-					1	\$125.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
4	KVVU	10/29/12-11/04/12	The Closer	Sa 2-3p	-----Sa--	:30		\$125.00	NM			
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
N 28	KVVU	10/23/12	11/05/12	Anderson	3-4p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/23/12		10/29/12	MTWTF--					5	\$275.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
2	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTuWThF----	:30		\$275.00	NM			
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
3	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTuWThF----	:30		\$275.00	NM			
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
4	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTuWThF----	:30		\$275.00	NM			
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week: 10/30/12		11/05/12	MTWTF--					5	\$275.00			

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<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/10/12 / 10/11/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$175.00			
N 35	KVVU	10/16/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week:		10/23/12	10/29/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
6	KVVU	10/23/12-10/29/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
9	KVVU	10/23/12-10/29/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
10	KVVU	10/23/12-10/29/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week:		10/30/12	11/05/12	MTWTF--				5	\$550.00			
N 37	KVVU	10/16/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	KVVU	10/16/12-10/22/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week:		10/23/12	10/29/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
7	KVVU	10/23/12-10/29/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
8	KVVU	10/23/12-10/29/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
9	KVVU	10/23/12-10/29/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week:		10/30/12	11/05/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
11	KVVU	10/30/12-11/05/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
12	KVVU	10/30/12-11/05/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
13	KVVU	10/30/12-11/05/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
14	KVVU	10/30/12-11/05/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
15	KVVU	10/30/12-11/05/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 38	KVVU	10/09/12	10/29/12	MORE Access	630-7pm		:30			NM	54	\$29,715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TWTF--				4	\$350.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/09/12-10/15/12		MORE Access	630-7pm	-TuWThF----	:30		\$350.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
485655 /	06236978

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/06/12	DSCC IE	1407

<u>Advertiser</u>	<u>Original Date / Revision</u>
DSCC	10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$350.00			

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	DSCC IE	1407

Advertiser	Original Date / Revision
DSCC	10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
			See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;									
	7	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
			See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;									
	13	KVVU	10/29/12-10/29/12	Anderson	2-3p	M-----	:30		\$450.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	14	KVVU	10/24/12-10/25/12	Anderson	2-3p	---WTh----	:30		\$450.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	15	KVVU	10/24/12-10/25/12	Anderson	2-3p	---WTh----	:30		\$450.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	16	KVVU	10/24/12-10/25/12	Divorce Court/Divorce Court	M-F 11a-12p	---WTh----	:30		\$195.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	17	KVVU	10/24/12-10/25/12	Divorce Court/Divorce Court	M-F 11a-12p	---WTh----	:30		\$195.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	18	KVVU	10/22/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	M-----	:30		\$195.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	19	KVVU	10/24/12-10/25/12	Cops/Dog The Bounty Hunter	M-F 12-1p	---WTh----	:30		\$195.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	20	KVVU	10/24/12-10/25/12	Cops/Dog The Bounty Hunter	M-F 12-1p	---WTh----	:30		\$195.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	21	KVVU	10/29/12-10/29/12	Cops/Dog The Bounty Hunter	M-F 12-1p	M-----	:30		\$195.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	22	KVVU	10/30/12-10/30/12	Cops/Dog The Bounty Hunter	1-2pm	-Tu-----	:30		\$195.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	23	KVVU	10/30/12-10/31/12	Anderson	3-4p	-TuW-----	:30		\$450.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	24	KVVU	10/30/12-10/31/12	Anderson	3-4p	-TuW-----	:30		\$450.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	25	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$950.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	26	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$950.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	27	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$950.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	28	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$950.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	29	KVVU	10/29/12-10/29/12	Extra	M-Sa 8-10p/Su 7-1M	-----	:30		\$950.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	30	KVVU	10/30/12-10/30/12	Extra	M-F 7-730p	-Tu-----	:30		\$950.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	31	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30		\$775.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	32	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30		\$775.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	33	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$1,025.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	34	KVVU	10/16/12-10/16/12	Special Early News	Special Early News	-Tu-----	:30		\$1,000.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	35	KVVU	10/24/12-10/25/12	Special Early News	Special Early News	---WTh----	:30		\$775.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
	36	KVVU	10/24/12-10/25/12	Special Early News	Special Early News	---WTh----	:30		\$775.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
485655 /	06236978

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	DSCC IE	1407

Advertiser	Original Date / Revision
DSCC	10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
37	KVVU	11/03/12-11/03/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
38	KVVU	11/04/12-11/04/12		Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
39	KVVU	10/23/12-10/29/12		Friends	M-F 12:05-1:05a	MTuWThF----	:30		\$225.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
40	KVVU	10/24/12-10/25/12		Katie	1-2pm	---WTh-----	:30		\$425.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
41	KVVU	10/24/12-10/25/12		Katie	1-2pm	---WTh-----	:30		\$425.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
42	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
43	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
44	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
45	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
46	KVVU	10/23/12-10/23/12		Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30		\$600.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
47	KVVU	10/26/12-10/26/12		Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
48	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
49	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
50	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
51	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
52	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
53	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
54	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---WTh-----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
55	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---WTh-----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
56	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
57	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
58	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
59	KVVU	10/30/12-11/05/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
Week: 10/23/12		10/29/12	MTWTF--	4	\$350.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
9	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30	\$350.00	NM				
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
11	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30	\$350.00	NM				
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												

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Henderson, NV 89014
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Contract / Revision	Alt Order #
485655 /	06236978

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	DSCC IE	1407

Advertiser	Original Date / Revision
DSCC	10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 39	KVVU	10/30/12	11/05/12	MORE Access	630-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/30/12-11/05/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	2	KVVU	10/30/12-11/05/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	3	KVVU	10/30/12-11/05/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	4	KVVU	10/30/12-11/05/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	5	KVVU	10/30/12-11/05/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
N 41	KVVU	10/16/12	10/22/12	Extra	M-F 7-730p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	4	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
N 42	KVVU	10/23/12	11/05/12	Extra	M-F 7-730p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	2	KVVU	10/23/12-10/29/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	4	KVVU	10/23/12-10/29/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
Week:		10/30/12	11/05/12	MTWTF--				5	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	7	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	8	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	9	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	10	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
N 44	KVVU	10/16/12	11/05/12	TMZ	730-8p		:30			NM	13	\$8,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	3	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/10/12 / 10/11/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$675.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$675.00			
N 45	KVVU	10/20/12	10/20/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$325.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$325.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 46	KVVU	11/03/12	11/03/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$325.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/29/12-11/04/12		TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$325.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 48	KVVU	10/22/12	10/29/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,950.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		The Mob Doctor	Mon 9p-10p	M-----	:30		\$2,950.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week:		10/29/12	11/04/12	1-----				1	\$2,950.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/29/12-11/04/12		The Mob Doctor	Mon 9p-10p	M-----	:30		\$2,950.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 50	KVVU	10/23/12	10/23/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$2,950.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30		\$2,950.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 53	KVVU	10/25/12	10/25/12	The X Factor	The X Factor		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$5,100.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		The X Factor	The X Factor	----Th-----	:30		\$5,100.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 54	KVVU	10/18/12	10/18/12	Glee	Thu 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$3,250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		Glee	Thu 9p-10p	----Th-----	:30		\$3,250.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 55	KVVU	11/01/12	11/01/12	Glee	Thu 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$3,250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/29/12-11/04/12		Glee	Thu 9p-10p	----Th-----	:30		\$3,250.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 56	KVVU	10/26/12	10/26/12	Touch	Fri 8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
485655 /	06236978

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	DSCC IE	1407

Advertiser	Original Date / Revision
DSCC	10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----1-- 1 \$1,950.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/22/12-10/28/12 Touch Fri 8p-9p -----F---- :30 \$1,950.00 NM See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,:												
N 57	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$2,050.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fringe Fri 9p-10p -----F---- :30 \$2,050.00 NM See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,:												
N 60	KVVU	10/16/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	9	\$11,925.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 5 \$1,325.00 Week: 10/23/12 10/29/12 MTWTF-- 5 \$1,325.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 7 KVVU 10/23/12-10/29/12 Fox 5 News M-F 10p-11p 10p-11p MTuWThF---- :30 \$1,325.00 NM See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,: Week: 10/30/12 11/05/12 MTWTF-- 5 \$1,325.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 11 KVVU 10/30/12-11/05/12 Fox 5 News M-F 10p-11p 10p-11p MTuWThF---- :30 \$1,325.00 NM See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,: 12 KVVU 10/30/12-11/05/12 Fox 5 News M-F 10p-11p 10p-11p MTuWThF---- :30 \$1,325.00 NM See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,: 13 KVVU 10/30/12-11/05/12 Fox 5 News M-F 10p-11p 10p-11p MTuWThF---- :30 \$1,325.00 NM See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,: 14 KVVU 10/30/12-11/05/12 Fox 5 News M-F 10p-11p 10p-11p MTuWThF---- :30 \$1,325.00 NM See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,: 15 KVVU 10/30/12-11/05/12 Fox 5 News M-F 10p-11p 10p-11p MTuWThF---- :30 \$1,325.00 NM See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,:												
N 62	KVVU	10/23/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$2,475.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/23/12 10/29/12 MTWTF-- 5 \$825.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/23/12-10/29/12 Fox 5 News M-F 11p M-F 11-1135p MTuWThF---- :30 \$825.00 NM See MG 62.11,62.12,62.13,62.14 2 KVVU 10/23/12-10/29/12 Fox 5 News M-F 11p M-F 11-1135p MTuWThF---- :30 \$825.00 NM See MG 62.11,62.12,62.13,62.14 3 KVVU 10/23/12-10/29/12 Fox 5 News M-F 11p M-F 11-1135p MTuWThF---- :30 \$825.00 NM See MG 62.11,62.12,62.13,62.14 4 KVVU 10/23/12-10/29/12 Fox 5 News M-F 11p M-F 11-1135p MTuWThF---- :30 \$825.00 NM See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,: 5 KVVU 10/23/12-10/29/12 Fox 5 News M-F 11p M-F 11-1135p MTuWThF---- :30 \$825.00 NM See MG 62.11,62.12,62.13,62.14 11 KVVU 10/23/12-10/29/12 Fox 5 News M-F 11p M-F 11-1135p MTuWThF---- :30 \$825.00 NM Ⓜ MG for 62.3,62.1,62.5,62.2 12 KVVU 10/23/12-10/29/12 Fox 5 News M-F 11p M-F 11-1135p MTuWThF---- :30 \$825.00 NM Ⓜ See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,: 13 KVVU 10/23/12-10/29/12 Fox 5 News M-F 11p M-F 11-1135p MTuWThF---- :30 \$825.00 NM Ⓜ MG for 62.3,62.1,62.5,62.2 14 KVVU 10/23/12-10/29/12 Fox 5 News M-F 11p M-F 11-1135p MTuWThF---- :30 \$825.00 NM Ⓜ MG for 62.3,62.1,62.5,62.2												

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 485655 /		Alt Order # 06236978
Contract Dates 10/09/12 - 11/06/12	Product DSCC IE	Estimate # 1407
Advertiser DSCC		Original Date / Revision 10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/12	11/05/12	MTWTF--				5	\$825.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	6	KVVU	10/30/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$825.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
	7	KVVU	10/30/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$825.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
	8	KVVU	10/30/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$825.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
	9	KVVU	10/30/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$825.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
	10	KVVU	10/30/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$825.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
N 63	KVVU	10/13/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	3	\$2,400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/12	10/14/12	-----1-				1	\$800.00					
Week:		10/15/12	10/21/12	-----1-				1	\$800.00					
Week:		10/22/12	10/28/12	-----1-				1	\$800.00					
Week:		10/29/12	11/04/12	-----1-				1	\$800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	4	KVVU	10/29/12-11/04/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$800.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
N 65	KVVU	10/14/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	3	\$2,100.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/12	10/14/12	-----1				1	\$700.00					
Week:		10/15/12	10/21/12	-----1				1	\$700.00					
Week:		10/22/12	10/28/12	-----1				1	\$700.00					
Week:		10/29/12	11/04/12	-----1				1	\$700.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	4	KVVU	10/29/12-11/04/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$700.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
N 68	KVVU	10/20/12	11/03/12	Touch	Sat 11p-12a		:30			NM	2	\$260.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/12	10/21/12	-----1-				1	\$130.00					
Week:		10/22/12	10/28/12	-----1-				1	\$130.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	2	KVVU	10/22/12-10/28/12	Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM				
	See MG 68.4													
	4	KVVU	10/27/12-10/27/12	Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM				
	Ⓜ MG for 68.2 10/27													
Week:		10/29/12	11/04/12	-----1-				1	\$130.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	3	KVVU	10/29/12-11/04/12	Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
N 72	KVVU	11/04/12	11/04/12	Criminal Minds	Sun 11p-12am		:30			NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-----1				1	\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	1	KVVU	10/29/12-11/04/12	Criminal Minds	Sun 11p-12am	-----Su	:30		\$200.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
N 75	KVVU	10/14/12	11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	3	\$5,250.00		

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,750.00			
Week:		10/15/12	10/21/12	-----1				1	\$1,750.00			
Week:		10/22/12	10/28/12	-----1				1	\$1,750.00			
Week:		10/29/12	11/04/12	-----1				1	\$1,750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/29/12-11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30		\$1,750.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 78	KVVU	11/02/12	11/02/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,050.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fringe	Fri 9p-10p	-----F----	:30		\$2,050.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 80	KVVU	10/30/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$2,150.00			
N 81	KVVU	10/30/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$1,950.00			
N 82	KVVU	10/26/12	10/26/12	Fringe	Fri 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$4,000.00			
N 83	KVVU	10/30/12	11/05/12	Katie Couric	2-3p		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$425.00			
N 84	KVVU	11/04/12	11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,925.00			
N 85	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,305.00			
N 86	KVVU	10/26/12	10/26/12	Kitchen Nightmares	Fri 8p-9p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$3,500.00			
N 87	KVVU	10/17/12	10/17/12	The X Factor	The X Factor		:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$5,350.00			
N 88	KVVU	10/23/12	10/23/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$3,550.00			
N 89	KVVU	10/23/12	10/30/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	2	\$7,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$3,550.00			
Week:		10/29/12	11/04/12	-T-----				1	\$3,550.00			
N 90	KVVU	10/26/12	10/26/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$600.00			
Totals											371	\$307,060.00

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/10/12 / 10/11/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	260	\$222,795.00	\$189,375.75
10/29/12 - 11/06/12	111	\$84,265.00	\$71,625.25
Totals	371	\$307,060.00	\$261,001.00

Signature: _____ **Date:** _____

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT11/12 13.01
*** KVVU-TV ***

REP: TO ROSE
FR NIKKI
OK'D M11
SEE LINE 134
TOTAL SAME
PLS CNF THANKS

CON. CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1407												
129	S		800P-900P	30		\$3,500.00	10/26	10/26	0		FRI	0
PROGRAM : TOUCH ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
134	A		800P-900P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE-PREMIERE ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT26 ON LINE-129 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:												
M11	OK'D	BUY#129	MISSED: FRI/800P-900P				OCT26		30S	\$3,500.00	(OCT11/12)	
			OFFER: FRI/800P-900P				OCT26		30S	\$3,500.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									
OCT/12			227580.00			NOV/12					79480.00	
CONTRACT TOTAL											307060.00	
TOTAL SPOTS											371	

MARKET TOTALS \$1,535,300 KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6236978 TRF# 485655 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 09.31
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

ADV # ADV. NAME ISS/DSCC IE REP. # OFF. # 762 SALESMAN #
 AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY

3050 K ST NW,
 WASHINGTON, DC 20007 SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6236978 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC IE EST#1407 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV6/12 WK-5

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/12 09.31

REP: TO ROSE
 FR NIKKI
 OK'D M10
 SEE LINES 96-133
 TOTAL SAME
 PLS CNF THANKS

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
10	E		800A-900A	30		\$325.00	10/14	10/28	1		SUN	3
10	E		800A-900A	30		\$325.00	11/4	11/4	0		SUN	0
96	A		200P-300P	30		\$450.00	10/24	10/25	2		W-TH	2

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1407

PROGRAM : NEWS

PROGRAM : ANDERSON
 ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR NOV4 ON LINE-10 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT23 ON LINE-16 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT30 ON LINE-16 FOR 5 SPOTS/WK
 THIS IS A MAKE-GOOD FOR NOV6 ON LINE-17 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT23 ON LINE-20 FOR 2 SPOTS/WK

THIS IS A MAKE-GOOD	FOR OCT16	ON LINE-95	FOR 1	SPOT/WK
THIS IS A MAKE-GOOD	FOR OCT23	ON LINE-23	FOR 3	SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT30	ON LINE-23	FOR 5	SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT23	ON LINE-24	FOR 3	SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT30	ON LINE-24	FOR 5	SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT11	ON LINE-79	FOR 1	SPOT/WK
THIS IS A MAKE-GOOD	FOR OCT23	ON LINE-28	FOR 3	SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT30	ON LINE-28	FOR 5	SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT23	ON LINE-30	FOR 3	SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT30	ON LINE-30	FOR 5	SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT27	ON LINE-32	FOR 1	SPOT/WK
THIS IS A MAKE-GOOD	FOR NOV3	ON LINE-32	FOR 1	SPOT/WK
THIS IS A MAKE-GOOD	FOR OCT14	ON LINE-33	FOR 1	SPOT/WK
THIS IS A MAKE-GOOD	FOR OCT16	ON LINE-35	FOR 2	SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT23	ON LINE-35	FOR 3	SPOTS/WK

97 A 200P-300P

PROGRAM : ANDERSON
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 96-133

98 A 1100A-1200N

PROGRAM : DIVORCE COURT/DIVORCE COURT
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 96-133

99 A 100P-200P

PROGRAM : COPS/DOGTHEBOUNTYHUNTER
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 96-133

100 A 1200N-100P

PROGRAM : COPS/DOGTHEBOUNTYHUNTER
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 96-133

101 A 1200N-100P

PROGRAM : COPS/DOGTHEBOUNTYHUNTER
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 96-133

102 A 100P-200P

PROGRAM : COPS/DOGTHEBOUNTYHUNTER
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 96-133

103 A 300P-400P

PROGRAM : ANDERSON
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE..
PART OF A MAKEGOOD MADE UP OF LINES 96-133

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
104	A		900P-930P	30		\$950.00	10/18	10/19	2		TH-F	2
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
105	A		900P-930P	30		\$950.00	10/24	10/25	2		W-TH	2
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
106	A		900P-930P	30		\$950.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
107	A		700P-730P	30		\$950.00	10/30	10/30	1		TUE	1
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
108	A		400P-430P	30		\$775.00	10/18	10/19	2		TH-F	2
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
109	A		730P-800P	30		\$1,025.00	10/22	10/22	1		MON	1
PROGRAM : NEWS AFTER DEBATE												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
110	A		730P-800P	30		\$1,000.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS AFTER DEBATE												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
111	A		400P-430P	30		\$775.00	10/24	10/25	2		W-TH	2
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
112	A		1000P-1100P	30		\$2,150.00	10/30	11/5	3		TU-F,M	3
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
113	A		1100P-1135P	30		\$1,950.00	10/30	11/5	5		TU,F,M	5
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
114	A		1000P-1100P	30		\$1,500.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
115	A		800A-900A	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : FOX NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
116	A		1205A-105A	30		\$225.00	10/23	10/29	1		TU-F,M	1
PROGRAM : FRIENDS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
117	A		900P-1000P	30		\$4,000.00	10/26	10/26	1		FRI	1
PROGRAM : FRINGE												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
118	A		100P-200P	30		\$425.00	10/24	10/25	2		W-TH	2
PROGRAM : KATIE												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
119	A		200P-300P	30		\$425.00	10/30	11/5	4		TU-F,M	4
PROGRAM : KATIE												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
120	A		630P-700P	30		\$650.00	10/30	11/5	5		TU-F,M	5
PROGRAM : MORE ACCESS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
121	A		600P-630P	30		\$600.00	10/23	10/23	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
122	A		600P-630P	30		\$650.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
123	A		600P-630P	30		\$650.00	10/30	11/5	1		TU-F,M	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
124	A		900A-1000A	30		\$1,925.00	11/4	11/4	1		SUN	1
PROGRAM : NFL PRE-GAME SHOW												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
125	A		1045P-1100P	30		\$1,305.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS PLUS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
126	A		400P-500P	30		\$500.00	10/30	11/5	5		TU-F,M	5
PROGRAM : DR OZ												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
127	A		300P-400P	30		\$500.00	10/24	10/25	2		W-TH	2
PROGRAM : DR OZ												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
128	A		1000A-1100A	30		\$250.00	10/30	11/5	3		TU-F,M	3
PROGRAM : DR OZ ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
129	A		800P-900P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : TOUCH ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
130	A		800P-1000P	30		\$5,350.00	10/17	10/17	1		WED	1
PROGRAM : X FACTOR ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
131	A		900P-1000P	30		\$3,550.00	10/23	10/23	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECT ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
132	A		800P-900P	30		\$3,550.00	10/23	10/23	1		TUE	1
132	A		800P-900P	30		\$3,550.00	10/30	10/30	1		TUE	1
PROGRAM : RAISING HOPE/BEN&KATE ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
133	A		600P-630P	30		\$600.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS. ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
16	ES		1000A-1100A	30		\$185.00	10/23	10/29	4		TU-F,M	4
16	ES		1000A-1100A	30		\$185.00	10/30	11/5	0		TU-F,M	0
PROGRAM : DR OZ												
17	S		1000A-1100A	30		\$185.00	11/6	11/6	0		TUE	0
PROGRAM : DR OZ												

REP HEADLINE# 6236978 TRF# 485655
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.31
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

20	ES		1100A-1200N	30		\$150.00	10/23	10/29	3		TU-F,M	3
20	ES		1100A-1200N	30		\$150.00	10/30	11/5	5		TU-F,M	5

PROGRAM : BETTER LAS VEGAS

95	ES		100P-200P	30		\$150.00	10/9	10/15	2		TU-F,M	2
95	ES		100P-200P	30		\$150.00	10/16	10/22	1		TU-F,M	1

PROGRAM : COPS/DOG THE BOUNTY HUNTER

ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-22 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-22 FOR 2 SPOTS/WK

23	ES		100P-200P	30		\$150.00	10/23	10/29	2		TU-F,M	2
23	ES		100P-200P	30		\$150.00	10/30	11/5	0		TU-F,M	0

PROGRAM : COPS

24	ES		200P-300P	30		\$165.00	10/9	10/15	5		TU-F,M	5
24	ES		200P-300P	30		\$165.00	10/16	10/22	1		TU-F,M	1

24	ES		200P-300P	30		\$165.00	10/23	10/29	2		TU-F,M	2
24	ES		200P-300P	30		\$165.00	10/30	11/5	0		TU-F,M	0

PROGRAM : KATIE COURIC

79	S		900P-930P	30		\$825.00	10/11	10/11	0		THU	0
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PROGRAM : EXTRA
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS

ORD COM2 : APPROVE.

THIS IS A MAKE-GOOD FOR OCT13-NOV3 ON LINE-25 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT13-NOV3 ON LINE-26 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT13-OCT27 ON LINE-31 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT11 ON LINE-38 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-40 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-40 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-18 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-47 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-58 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-24 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-24 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-27 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-27 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-29 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT18 ON LINE-29 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-43 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-77 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-77 FOR 1 SPOT/WK

28	ES	300P-400P	30	\$275.00	10/23	10/29	2	TU-F,M	2
28	ES	300P-400P	30	\$275.00	10/30	11/5	0	TU-F,M	0

PROGRAM : ANDERSON COOPER

30	ES	400P-500P	30	\$275.00	10/23	10/29	2	TU-F,M	2
30	ES	400P-500P	30	\$275.00	10/30	11/5	0	TU-F,M	0

PROGRAM : DR OZ

32	S	500P-600P	30	\$150.00	10/27	11/3	0	SAT	0
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PROGRAM : CRIMINAL MINDS

33	ES	500P-600P	30	\$175.00	10/14	10/14	0	SUN	0
33	ES	500P-600P	30	\$175.00	10/21	11/4	1	SUN	3

PROGRAM : FRIENDS

35	ES	500P-530P	30	\$550.00	10/16	10/22	3	TU-F,M	3
35	ES	500P-530P	30	\$550.00	10/23	10/29	2	TU-F,M	2
35	ES	500P-530P	30	\$550.00	10/30	11/5	5	TU-F,M	5

PROGRAM : NEWS

37	ES	530P-600P	30	\$550.00	10/16	10/22	3	TU-F,M	3
37	ES	530P-600P	30	\$550.00	10/23	10/29	2	TU-F,M	2
37	ES	530P-600P	30	\$550.00	10/30	11/5	0	TU-F,M	0

PROGRAM : NEWS

38	ES	630P-700P	30	\$350.00	10/9	10/15	3	TU-F,M	3
38	ES	630P-700P	30	\$350.00	10/16	10/29	2	TU-F,M	4

PROGRAM : MORE ACCESS

39	ES	630P-700P	30	\$350.00	10/30	11/5	0	TU-F,M	0
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PROGRAM : MORE ACCESS

41	ES	700P-730P	30	\$500.00	10/16	10/22	2	TU-F,M	2
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PROGRAM : EXTRA

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	ES		700P-730P	30		\$500.00	10/23	10/29	2		TU-F,M	2
42	ES		700P-730P	30		\$500.00	10/30	11/5	0		TU-F,M	0
PROGRAM : EXTRA												
44	ES		730P-800P	30		\$675.00	10/16	10/29	4		TU-F,M	8
44	ES		730P-800P	30		\$675.00	10/30	11/5	5		TU-F,M	5
PROGRAM : TMZ												
45	S		700P-800P	30		\$325.00	10/20	10/20	0		SAT	0
PROGRAM : TMZ WEEKEND												
46	S		700P-800P	30		\$325.00	11/3	11/3	0		SAT	0
PROGRAM : TMZ WEEKEND												
48	S		900P-1000P	30		\$2,950.00	10/22	10/29	0		MON	0
PROGRAM : MOB DOCTOR												
50	S		800P-900P	30		\$2,950.00	10/23	10/23	0		TUE	0
PROGRAM : RAISING HOPE												
53	S		800P-900P	30		\$5,100.00	10/25	10/25	0		THU	0
PROGRAM : X FACTOR												
54	S		900P-1000P	30		\$3,250.00	10/18	10/18	0		THU	0
PROGRAM : GLEE												
55	S		900P-1000P	30		\$3,250.00	11/1	11/1	0		THU	0
PROGRAM : GLEE												
56	S		800P-900P	30		\$1,950.00	10/26	10/26	0		FRI	0
PROGRAM : TOUCH												
57	S		900P-1000P	30		\$2,050.00	10/19	10/19	0		FRI	0
PROGRAM : FRINGE												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
60	ES		1000P-1100P	30		\$1,325.00	10/16	10/22	5		TU-F,M	5
60	ES		1000P-1100P	30		\$1,325.00	10/23	10/29	4		TU-F,M	4
60	ES		1000P-1100P	30		\$1,325.00	10/30	11/5	0		TU-F,M	0
PROGRAM : NEWS												
62	ES		1100P-1135P	30		\$825.00	10/23	10/29	3		TU-F,M	3
62	ES		1100P-1135P	30		\$825.00	10/30	11/5	0		TU-F,M	0
PROGRAM : NEWS												
63	E		1000P-1100P	30		\$800.00	10/13	10/27	1		SAT	3
63	E		1000P-1100P	30		\$800.00	11/3	11/3	0		SAT	0
PROGRAM : NEWS												
65	E		1045P-1100P	30		\$700.00	10/14	10/28	1		SUN	3
65	E		1045P-1100P	30		\$700.00	11/4	11/4	0		SUN	0
PROGRAM : SPORTS EXTRA												
68	E		1100P-1200M	30		\$130.00	10/20	10/27	1		SAT	2
68	E		1100P-1200M	30		\$130.00	11/3	11/3	0		SAT	0
PROGRAM : HELLS KITCHEN												
72	S		1100P-1200M	30		\$200.00	11/4	11/4	0		SUN	0
PROGRAM : CRIMINAL MINDS												
75	E		900A-1000A	30		\$1,750.00	10/14	10/28	1		SUN	3
75	E		900A-1000A	30		\$1,750.00	11/4	11/4	0		SUN	0
PROGRAM : NFL SUNDAY												

REP HEADLINE# 6236978 TRF# 485655 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT11/12 09.31
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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78	S		900P-1000P	30		\$2,050.00	11/2	11/2	0		FRI	0
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PROGRAM : FRINGE

REP HEADLINE# 6236978 TRF# 485655
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.31
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M10 OK'D MISSED: SUN/800A-900A

BUY#10			TU-F,M/1000A-1100A				NOV4		30S	\$325.00		(OCT10/12)
BUY#16			TUE/1000A-1100A				OCT23	OCT30 (5/WK)	30S	\$185.00		
BUY#17			TU-F,M/100A-1200N				NOV6		30S	\$185.00		
BUY#20			TU-F,M/100P-200P				OCT23	(2/WK)	30S	\$150.00		
BUY#95			TU-F,M/100P-200P				OCT16		30S	\$150.00		
BUY#23			TU-F,M/200P-300P				OCT23	(3/WK)	30S	\$150.00		
BUY#24			THU/900P-930P				OCT23	(3/WK)	30S	\$165.00		
BUY#79			TU-F,M/300P-400P				OCT11		30S	\$825.00		
BUY#28			TU-F,M/400P-500P				OCT23	(3/WK)	30S	\$275.00		
BUY#30			SAT/500P-600P				OCT23	(3/WK)	30S	\$275.00		
BUY#32			SUN/500P-600P				OCT27	NOV3	30S	\$150.00		
BUY#33			TU-F,M/500P-530P				OCT14		30S	\$175.00		
BUY#35			TU-F,M/630P-700P				OCT16	(2/WK)	30S	\$550.00		
BUY#38			TU-F,M/630P-700P				OCT16	(2/WK)	30S	\$350.00		
BUY#39			TU-F,M/700P-730P				OCT30	(5/WK)	30S	\$350.00		
BUY#41			TU-F,M/700P-730P				OCT16	(2/WK)	30S	\$500.00		
BUY#42			TU-F,M/730P-800P				OCT23	(3/WK)	30S	\$500.00		
BUY#44			SAT/700P-800P				OCT16	OCT23	30S	\$675.00		
BUY#45			MON/900P-1000P				OCT20		30S	\$325.00		
BUY#46			TUE/800P-900P				NOV3		30S	\$325.00		
BUY#48			THU/800P-900P				OCT22	OCT29	30S	\$2,950.00		
BUY#50			THU/900P-1000P				OCT23		30S	\$2,950.00		
BUY#53			FRI/800P-900P				OCT25		30S	\$5,100.00		
BUY#54			FRI/900P-1000P				OCT18		30S	\$3,250.00		
BUY#55			TU-F,M/1000P-1100P				NOV1		30S	\$3,250.00		
BUY#56			TU-F,M/1000P-1100P				OCT26		30S	\$1,950.00		
BUY#57			TU-F,M/1000P-1100P				OCT19		30S	\$2,050.00		
BUY#60			SAT/1000P-1100P				OCT23	OCT30 (5/WK)	30S	\$1,325.00		
BUY#62			SUN/1045P-1100P				OCT23	(2/WK)	30S	\$825.00		
BUY#63			SAT/1100P-1200M				NOV3		30S	\$800.00		
BUY#65			SUN/900A-1000A				NOV4		30S	\$700.00		
BUY#68			FRI/900P-1000P				NOV3		30S	\$130.00		
BUY#72			TU-F,M/530P-600P				NOV4		30S	\$200.00		
BUY#75			MON/200P-300P				NOV2		30S	\$1,750.00		
BUY#78			MON/200P-300P				OCT16	(2/WK)	30S	\$2,050.00		
BUY#37			MON/100P-200P				OCT24	(2/WK)	30S	\$450.00		
			MON/1200N-100P				OCT29		30S	\$450.00		
			TUE/100P-200P				OCT22		30S	\$195.00		
			TU-W/300P-400P				OCT24	(2/WK)	30S	\$195.00		
			TH-F/900P-930P				OCT29		30S	\$195.00		
			W-TH/900P-930P				OCT24	(2/WK)	30S	\$195.00		
			MON/900P-930P				OCT29		30S	\$195.00		
			TUE/700P-730P				OCT30		30S	\$195.00		
			TH-F/400P-430P				OCT18	(2/WK)	30S	\$450.00		
			MON/730P-800P				OCT22		30S	\$450.00		
			TUE/730P-800P				OCT16		30S	\$950.00		
			W-TH/400P-430P				OCT24	(2/WK)	30S	\$950.00		

PLS ADVISE.

& TU-F,M/1205A-105A	OCT23	30S	\$225.00
& FRI/900P-1000P	OCT26	30S	\$4,000.00
& W-TH/100P-200P	OCT24 (2/WK)	30S	\$425.00
& TU-F,M/200P-300P	OCT30 (4/WK)	30S	\$425.00
& TU-F,M/630P-700P	OCT30 (5/WK)	30S	\$650.00
& TUE/600P-630P	OCT23	30S	\$600.00
& FRI/600P-630P	OCT26	30S	\$650.00
& TU-F,M/600P-630P	OCT30	30S	\$650.00
& SUN/900A-1000A	NOV4	30S	\$1,925.00
& SUN/1045P-1100P	NOV4	30S	\$1,305.00
& TU-F,M/400P-500P	OCT30 (5/WK)	30S	\$500.00
& W-TH/300P-400P	OCT24 (2/WK)	30S	\$500.00
& TU-F,M/1000A-1100A	OCT30 (3/WK)	30S	\$250.00
& FRI/800P-900P	OCT26	30S	\$3,500.00
& WED/800P-1000P	OCT17	30S	\$5,350.00
& TUE/900P-1000P	OCT23	30S	\$3,550.00
& TUE/800P-900P	OCT23 OCT30	30S	\$3,550.00
& FRI/600P-630P	OCT26	30S	\$600.00

CMT: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

REP HEADLINE# 6236978 TRF# 485655 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 09.31
 HARRIS REPORT FROM REP *** KVVU-TV *** **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
OCT/12			227580.00			NOV/12		79480.00				

CONTRACT TOTAL 307060.00
 TOTAL SPOTS 371

MARKET TOTALS \$1,535,300 KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REC-403

Great American Media

received

Check Date: 10/05/2012 Vendor: 0001013167 KVVU-TV Check No. 025271

Project Name: DSCC IE 2012 Media Flight Dates: 10/9/2012 thru 10/15/2012

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
0002563110091015	10/05/2012	00025631	54,213.00	0.00	54,213.00

two

Totals			\$54,213.00	\$0.00	\$54,213.00
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Great American Media

Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.8700

CHASE MANHATTAN BANK
1201 Market Street
Wilmington, DE 19801
62-26/311

025271

Date **10/05/2012**

Pay Amount **\$54,213.00*****

Pay ****FIFTY-FOUR THOUSAND TWO HUNDRED THIRTEEN AND XX / 100 DOLLAR****

To The
Order Of
KVVU-TV
25 TV5 Drive
Henderson, NV 89014



William W. Grant
Rachana V. Olson
Authorized Signature